

Message Text

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W
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R 161900Z MAY 75

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 7814

INFO AMCONSUL CIUDAD JUAREZ UNN

AMCONSUL GUADALAJARA UNN

AMCONSUL HERMOSILLO UNN

AMCONSUL MATAMOROS UNN

AMCONSUL MAZATLAN UNN

AMCONSUL MERIDA UNN

AMCONSUL MONTERREY UNN

AMCONSUL NUEVO LAREDO UNN

AMCONSUL TIJUANA UNN

UNCLAS MEXICO 4315

E.O. 11652: N/A

SUBJ: COMMERCE ANTI-RECESSION EXPORT CAMPAIGN

REF: STATE A-2778

1. MOST OF THE CAPITAL GOODS CATEGORIES MENTIONED IN ENCLOSURE TO A-2778 HAVE PROMISING MARKET IN MEXICO AND ARE INCLUDED IN PROMOTIONAL ACTIVITIES AT THIS POST FOR THE CURRENT OR COMING FISCAL YEAR, AS INDICATED BELOW:

(A) TEXTILE MACHINERY: CAMPAIGN NO. 1, CCP FY75; CERP 0521 "TEXTILES" AND CERP 5251 "WORLD MAN-MADE FIBER SURVEY"; PROMOTION OF MEXICAN ATTENDANCE AT BOBBIN SHOW/AAMA, SEPT. 11-13, 1975; ITEX-ATME, OCT. 21-25, 1975; WAM, FEB. 27-MARCH 1, 1975; AND KAE 75, APRIL 28-MAY 1, 1975.

(B) ELECTRICAL GENERATING AND DISTRIBUTING EQUIPMENT: CERP 0559 "POWER EQUIPMENT"; PROMOTION OF MEXICAN ATTENDANCE AT INTERNATIONAL ENERGY ENGINEERING EXPOSITION AND CONGRESS, NOV. 3-6, 1975.

(C) METAL WORKING MACHINES AND MACHINE TOOLS; CAMPAIGN NO. 4, CCP FY75; CAMPAIGN NO. 8, FY76. TRADE CENTER EXHIBITION
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"MACHINE TOOLS", OCT. 21-25, 1974; MULTI-COMPANY BSP-

"ADVANCED WELDING AND CUTTING", APRIL 14-18, 1975;
PROMOTION OF MEXICAN ATTENDANCE AT IMTS, SEPT. 8-17, 1976.
(D) FARM MACHINERY: INCLUDED, IN PART, IN CAMPAIGN 13, FY76.
(E) FARM WHEEL TRACTORS: TOPS SUBMITTED FOR SUBSTANTIAL
NUMBERS OF USED FARM TRACTORS.
(F) CHEMICAL PROCESSING MACHINERY: CERP 0580 "CHEMICALS";
INCLUDED, IN PART, IN TRADE CENTER EXHIBITIONS ON "PROCESS
CONTROL EQUIPMENT", JAN 20-24, 1975; "PLASTICS PRODUCTION
EQUIPMENT", FEB. 10-14, 1975; "PHARMACEUTICAL EQUIPMENT",
MARCH 3-7, 1975; "POLLUTION INSTRUMENTATION", JUNE 16-26,
1975; AND "LABORATORY INSTRUMENTATION", NOV. 10-14, 1975.
(G) BUILDING AND CONSTRUCTION MACHINERY AND SUPPLIES:
CAMPAIGN NO. 9, FY75; CAMPAIGN NO. 2, CCP FY76; PROMOTION
OF MEXICAN ATTENDANCE AT INBEX, NOV. 16-19, 1975, AND
TRADE CENTER EXPOSITION "ADVANCED BUILDING SYSTEMS",
SEPT. 1-5, 1975.
(H) VALVES, PIPE AND PIPE FITTINGS, PUMPS AND COMPRESSORS:
TRADE CENTER EXPOSITION "PUMPS, VALVES AND COMPRESSORS",
JULY 7-11, 1975, AND INCLUDED, IN PART, IN CAMPAIGNS NOS.
2 AND 5, CCP FY75; CAMPAIGN NO. 6, CCP FY76; PROMOTION OF
MEXICAN ATTENDANCE AT INTERNATIONAL PETROLEUM EXPOSITION,
MAY 16-22, 1976.
(I) ELECTRICAL TESTING EQUIPMENT: INCLUDED, IN PART, IN
CAMPAIGNS NOS. 1 AND 9, CCP FY76; CERP 5651 " INDUSTRIAL
AND TECHNICAL INSTRUMENTS AND EQUIPMENT" AND TRADE CENTER
EXPOSITIONS "MEDICAL EQUIPMENT EXHIBITION", MAY 12-16,
1975; AND "COMPUTERIZED MEDICAL EQUIPMENT", MARCH 1-5, 1976.
(J) ELECTRONIC COMPONENTS AND ACCESSORIES: CERP 0566
"ELECTRONIC PRODUCTS"; PROMOTION OF MEXICAN ATTENDANCE
AT ELECTRO '76, MAY 11-13, 1976, AND IN PART IN TRADE CENTER
EXHIBITIONS " INDUSTRIAL SECURITY", JULY 28-AUG. 1, 1975,
AND "POLLUTION CONTROL EQUIPMENT AND INSTRUMENTATION",
JUNE 16-20, 1975.

2. THE FOLLOWING CAPITAL GOODS ARE BASICALLY NOT IMPORTABLE
INTO MEXICO: RADIO AND TV RECEIVING EQUIPMENT, LIGHTING
FIXTURES, PLUMBING AND HEATING SUPPLIES, INTERNAL COMBUS-
TION ENGINES, METAL STAMPINGS AND AUTOMOTIVE ACCESSORIES.
(THE LATTER TWO ITEMS ARE IMPORTABLE, IN CERTAIN INSTANCES,
BY AUTOMOBILE MANUFACTURERS IN MEXICO FOR ORIGINAL
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EQUIPMENT.)

3. EMBASSY HAS NO ACTIVITY PROMOTING IMPORTS OF REFRIGERA-
TION MACHINERY, ENGINES AND TURBINES OR SELF-PROPELLED
COMBINES. CONSUMER GOODS INDICATED ARE NOT COMMERCIALY
IMPORTABLE INTO MEXICO; HOWEVER, SUBSTANTIAL AMOUNTS ARE
BROUGHT INTO MEXICO BY TRAVELERS RETURNING FROM THE UNITED
STATES. THEY ALSO MAY BE IMPORTED INTO FREE ZONES FOR

SALE BY RETAIL STORES AS "ARTICULOS GANCHOS" OR "SALES LEADERS".

4. EMBASSY AND THE CONSULATES GENERAL AT MONTERREY AND GUADALAJARA HAVE AN ACTIVE TOP PROGRAM WHICH INCLUDES IMPORTABLE CAPITAL GOODS MENTIONED ABOVE.
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